



BOARD FUNDRAISING POLICY

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Drafted by	Steve Halloran and Joy Taylor	Approved by Board	2014
Responsible person	President	Scheduled review	2017

INTRODUCTION

Board members have the responsibility of ensuring the survival and continuation of 8CCC Community Radio Inc (8CCC). This includes responsibility for ensuring funding is available to support the activities of the organisation.

While the Board may delegate many of the operations of fundraising to other parts of the organisation, the Board retains the responsibility for inspiring other fundraisers, demonstrating the perceived importance of fundraising to the organisation, and demonstrating their leadership in this area. To achieve this, each member of the Board must individually accept their key role in the fundraising process.

Board members should show leadership in fundraising by personally participating wherever possible.

PURPOSE

This policy makes explicit the understanding that members of the Board will be asked to contribute to the fundraising activities of 8CCC.

POLICY

Board members will be requested to

- contribute to the short-term and long-term financial planning of 8CCC;
- support the fundraising efforts of other parts of the organisation;
- support special events run by 8CCC to raise money or generate contacts;
- where possible, supply 8CCC with names of prospective individual and corporate donors;
- where requested, approach individual or corporate prospects to ask for donations on behalf of 8CCC, or sign letters to these prospects.

AUTHORISATION

Laurencia Grant Secretary	LG	Edan Baxter President	EB
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